(Pages : 2) **J – 4164**

Reg. No. : .....

Name : .....

Second Semester M.Com. Degree Examination, May 2020

Paper I : CO 221 : E–BUSINESS AND CYBER LAWS

(2018 Admission onwards)

Time : 3 Hours Max. Marks : 75

SECTION A

Answer **all** questions. **Each** question carries **2** marks.

1. Define E-Commerce.
2. What is capacity evaluation?
3. What do you mean by online marketing?
4. Give any examples of E-advertising.
5. Write notes on Supply chain management.
6. Give the meaning of Social media platform.
7. What is E-governance?
8. Define copy right.
9. What is meant by cyber appellate tribunal?
10. Write note on internet surveillance.

(10 × 2 = 20 Marks)

P.T.O.

SECTION B

Answer **any five** questions. **Each** question carries **5** marks.

11. Elaborate on E-business Design.

12. Define EPOS System. Explain the various functions of an EPOS System.

13. Explain the benefits and limitations of E-advertising.

14. Describe the functions and features of CRM.

15. Distinguish between E-Commerce and E-Governance.

16. Explain the features of patents.

17. Discuss the common issues relating to investigation.

18. Explain in detail of Cyber Regulations.

(5 × 5 = 25 Marks)

SECTION C

Answer **any two** questions. **Each** question carries **15** marks.

19. Explain the different models of E-Business.

20. Explain about Enterprise resource planning.

21. What do you mean by Cyber Law? Discuss about need and scope of Cyber Law.

22. Discuss the relevant provisions under IPC and Evidence Act.

(2 × 15 = 30 Marks)

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